WHAT IS CLAIMED IS:

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- 1. A delivery vehicle comprising:
 - a) a first polymeric molecule having a net positive or negative charge,
 - b) at least one second polymeric molecule having a net charge opposite that of said first polymeric molecule and complexed with said first polymeric molecule, said second polymeric molecule having attached thereto at least one cell targeting moiety, and
 - c) at least one physiological agent attached to said first or second polymeric molecule or to a third polymeric molecule, wherein said third polymeric molecule, if present, has a net charge opposite that of said first polymeric molecule and is complexed with said first polymeric molecule.
- 2. A delivery vehicle according to claim 1 wherein said first polymeric molecule comprises a nucleic acid.
- 15 3. A delivery vehicle according to claim 2 wherein said nucleic acid is DNA.
 - 4. A delivery vehicle according to claim 3 wherein said DNA encodes a polypeptide.
 - 5. A delivery vehicle according to claim 3 wherein said polypeptide is herpes thymidine kinase protein.
- 6. A delivery vehicle according to claim 2 wherein said second polymeric molecule20 comprises a polyamine.
 - 7. A delivery vehicle according to claim 6 wherein said third polymeric molecule is present and comprises a polyamine.
 - 8. A delivery vehicle according to claim 6 wherein said second polymeric molecule is selected from the group consisting of polylysine and spermidine.

- 9. A delivery vehicle according to claim 7 wherein said second polymeric molecule comprises polylysine or spermidine and said third polymeric molecule comprises polylysine or spermidine.
- 10. A delivery vehicle according to claim 1 wherein said physiological agent comprises5 a contrast agent.
 - 11. A delivery vehicle according to claim 10 wherein said contrast agent comprises a paramagnetic ion complexed with a chelator.
 - 12. A delivery vehicle according to claim 11 wherein said paramagnetic ion is gadolinium.
- 13. A delivery vehicle according to claim 12 wherein said chelator comprises diethylenetriaminepentaacetic acid (DTPA) or 1,4,7,10-tetraazacyclo-dodecane-N,N',N'',N''' tetracetic acid (DOTA).
 - 14. A delivery vehicle according to claim 1 wherein said physiological agent is a therapeutic agent.
- 15 15. A delivery vehicle according to claim 14 wherein said therapeutic agent is a selected from the group consisting of phototherapeutic agents and anti-cancer agents.
 - 16. A method of delivering a nucleic acid to a cell comprising:
 - (a) contacting said cell with a nucleic acid delivery vehicle comprising:
 - i) a nucleic acid,

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- ii) at least one first polycationic molecule complexed with said nucleic acid, said first polycationic molecule having attached thereto at least one cell targeting moiety for a surface receptor on said cell, and
- iii) at least one contrast agent attached to said first polycationic molecule or to a second polycationic molecule, wherein said second

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polycationic molecule, if present, is complexed with said nucleic acid, and

- (b) detecting the presence of said contrast agent in said cell as an indication of whether said nucleic acid has been delivered to said cell.
- 5 17. A method of delivering physiological agents to a cell comprising:
 - a) contacting said cell with a delivery vehicle comprising:
 - i) a first polymeric molecule having a net positive or negative charge,
 ii) at least one second polymeric molecule having a net charge opposite that of said first polymeric molecule and complexed with said first polymeric molecule, said second polymeric molecule having attached thereto at least one cell targeting moiety for a surface receptor on said cell, and
 - iii) at least one physiological agent attached to said first or second polymeric molecule or to a third polymeric molecule, wherein said third polymeric molecule, if present, has a net charge opposite that of said first polymeric molecule and is complexed with said first polymeric molecule; and
 - b) detecting the presence of said physiological agent in said cell as an indication of whether said physiological agent has been delivered to said cell.
- 20 18. A method according to claim 17 wherein said physiological agent is a contrast agent.
 - 19. A method according to claim 17 wherein said physiological agent is a therapeutic agent.
- 20. A method according to claim 17 wherein said delivery vehicles comprise at least one contrast agent and at least one therapeutic agent.
 - 21. A method according to claim 18 or 20 wherein said detection is by magnetic resonance imaging (MRI).

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22. A delivery vehicle comprising:

- a) a first polymeric molecule having a net positive charge and having hydrophobic residues that facilitate cellular uptake of said delivery vehicle,
- b) a second polymeric molecule having a net negative charge and complexed
 with said first polymeric molecule, and
 - c) at least one physiological agent attached to said first or second polymeric molecule.